



FEMINIST FREQUENCY

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# 10 WAYS TO BE A FEMINIST MEDIA ACTIVIST

- 1 AMPLIFY THE CONVERSATION.** Use social media to point out when movies, television or games reinforce sexist stereotypes, and to highlight when they give us representations that challenge culturally entrenched ideas.
- 2 EDUCATE YOURSELF.** The feminist conversation isn't new; it's ongoing, building on important work that great feminist thinkers and writers have done over the past few decades. Be sure to read feminist theory that focuses on intersectional perspectives.
- 3 INTERRUPT THE NARRATIVE.** While it can be some of the most challenging work, interrupting the status quo and talking to friends and family members about sexist attitudes can have a big impact. Use media that you all engage with together as a starting point.
- 4 SUBVERT THE MEDIA.** Use the language of the media to critique the media with your own critical works such as video blogs, remixes, vidding, and other forms of subversive art.
- 5 HOST MOVIE OR GAMING NIGHTS.** Bring together community members and host discussions about representations of gender, race, class, and sexuality in the media you watch or play.
- 6 MODERATE YOUR ONLINE SPACES.** When harassment overruns a conversation, healthy discussion becomes impossible. Moderate your online conversations so that valuable, good-faith discussion can occur. Don't hesitate to block people who are only there to prevent honest, critical conversation.
- 7 BE AN ALLY.** When people are targeted with harassment for critically engaging with media, be clear and vocal in your support of them. Emphatic support for targets of harassment can serve to challenge the entrenched idea that online harassment is harmless and inevitable, and nudge us closer to a culture in which such harassment is no longer tolerated.
- 8 RAISE UP FEMINIST VOICES.** Spread the good work of fellow activists. Re-post articles, blogs, videos, and other feminist criticism to amplify their voices and raise consciousness of intersectional issues.
- 9 SUPPORT FEMINIST MEDIA.** Bust the myth that feminist media is "un-sellable" or unwanted. Find great, positive examples of feminist media and spread the word. Take part in campaigns and back exciting projects. Refuse to accept that media doing feminism can't be funded.
- 10 BE CRITICAL OF THE MEDIA YOU LOVE.** Critical engagement with media is an integral part of working to make media better. Our favourite games and TV shows may have problematic elements and we can acknowledge that while still being fans.